

# UNIVERSE OF LIGHT

# Enter the magic world of Lichtmond 2

Guest artists: Alan Parsons & The SubClones, I Muvrini
World premiere: 360° planetarium show
High tech: Fraunhofer Institute - TiME LAB

LICHTMOND's second multimedia album "Universe of Light", had the collaboration of the music legend Alan Parsons. The resulting award-winning animation music project will have its world premiere at the Planetarium Hamburg, in September 2012. This unique 360° show will be distributed subsequently worldwide.

"Higher, faster, wider and everything in XXL" – this exhausting life perspective leads a lot of people exactly to the opposite: to the deep longing for slow movement and relaxation.

The need for beautiful music and sensuality will be complied by the second **LICHTMOND** animation music Blu-ray "**Universe of Light**" in 2D and 3D. The audience will embark on a poetic trip through worlds of music and images – right into the birth of the second sun and the evolution of life on "Earth 2".

**Overwhelming** 5.1 and 7.1. **surround sound** enlarges the intense impressions and confirms LICHT-MOND as a multimedia artistic synthesis. Breathtaking images and beautiful songs permit a unique trip into a stunning and wonderful **journey into the realm of the senses.** 

**LICHTMOND** is especially sensual, and the music touches the soul. The audience immerses into virtual landscapes consisting of sounds, images and voices. Enthralled by beauty, poetry, and purity. This kind of music claims devotion – the regularity of daily life will stop for a moment. The audience experiences an untouched world full of suns, stars and fantastic creatures – beautiful and charming like a painted dream.

## **Alan Parsons**

This "journey into senses" begins with insightful love poems, combined with catchy ambient pop music, culminating in the song "Precious Life" which Alan Parsons composed together with the brothers Giorgio and Martin Koppehele and their wives Suna and Gabi Koppehele. Alan decided to



Giorgio Koppehele, Alan Parsons, Martin Koppehele

do the lead vocals on "Precious Life", as he fell in love with this song during the composing sessions.

Alan Parsons – is a true music legend. He began as assistant engineer for the Beatles, as well as sound engineer for the legendary Pink Floyd album "The Dark Side of the Moon" and had worldwide success with The Alan Parsons Project. It's not surprising that through this special guest appearance and great contribution a producer's dream came true for the Koppehele brothers.

### But chance intervened:

Giorgio Koppehele was invited to the Atacama Desert in Chile by Simon Lowery of ESO. Located at the driest place on earth, the observatories of ESO and ALMA were visited during this unique journey. Alan Parsons and the SubClones were also invited to this journey to the stars. Of course, Giorgio took the opportunity and played a first version of "Precious Life" to Alan at 5.000 meters above sea







#### Alan Parsons about LICHTMOND:

"I think it's possible that LICHTMOND could be the next Tangerine Dream or Kraftwerk. They have the potential. They got the right sound – they got incredible images!"

level. It didn't take much time to persuade **Alan Parsons** to work on this song with the Koppehele brothers. Alan even decided to sing the lead vocals, to play keyboards and the guitar. The result is impressive.

### I Muvrini

Another highlight is the cooperation with the Corsican vocal artists and brothers, Alain and Jean-François Bernardini, who reached gold status and fill huge concert halls in France with their project I Muvrini. Together with Karen Kassulat and the Koppeheles, I Muvrini wrote the song "Moments of Joy" for LICHTMOND: A unique world ethno hymn about the little joyful moments in our lives.

# LICHTMOND on its way to international success

LICHTMOND is a family project. The Koppehele brothers Martin and Giorgio composed and produced the sound worlds. Gabi Koppehele, Martin's wife, wrote the German love poems. Giorgio's wife Suna composed the melodies and wrote the English lyrics. The Koppeheles' creativity is a result of their pioneer work and expertise for many years in composing and producing surround sound music. The recording environments/studios have already been equipped for surround sound recordings in the early 90s.

So, the first **LICHTMOND Blu-ray "Moonlight", the worldwide first** 3D animation music Blu-ray, was produced in Munich (Germany) and Madrid (Spain) – not in Hollywood.

The big success of the first LICHTMOND 3D Blu-ray, DVD and CD did not only create a big hype in the specialist press – LICHTMOND was mentioned in the same breath as the blockbuster "Avatar" for its great animation and production work. It's not surprising that LICHTMOND 1 "Moonlight" received all important awards like the international IM-PALA Silver Award and gold for sales of more than 25.000 copies of Blu-rays and DVDs in Germany. Soon, LICHTMOND will also be awarded with the remarkable platinum award for its outstanding sales performance in Germany. In September 2012, the reference product for real 3D and surround sound "Made in Germany" will be released in North America (USA and Canada).

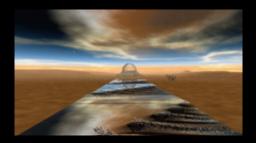
# New 3D and surround sound technology

LICHTMOND 2 is the consequent development of the successful debut. It contains an intense performance in terms of movement and range of depth of the images as well as spatiality of the music. "Universe of Light" – just like "Avatar" – has been designed for 3D right from the beginning. The producers took advantage of the principle of "Infinite Convergency". Thus, being able to create an incredible depth in imagery.

In addition, the images were operated with 24 frames per second which produces the effect of soft, fluent pictures. This allows the ultimate 3D experience of the dream worlds. Alan Parsons and the SubClones have recorded 16 separate vocal tracks which were mixed in 7.1. and 5.1. to achieve a maximum of space and breathtaking spatiality.







The **3D** animations were produced by the Spanish team revolving around **Diego M. Bonati** and **Javier Sáenz-Messía** at the **IMAGO-D** studios near Madrid. Diego and Javier had already created the fantastic animations for LICHTMOND 1 "Moonlight". For the new album, Giorgio and Martin wrote the storyboard together with their Spanish partners **Diego** and **Javier** and developed the ideas for the magic images.

# "Universe of Light" – the 360° planetarium show in Hamburg

A new dimension of experience will be a spectacular 360° show of **LICHTMOND** at the **Planetarium Hamburg**. Being one of Europe's most modern planetariums with about 350.000 visitors per year, the Planetarium Hamburg enlarges the imagination of the audience through extraordinary changes in perspective. Together with their guest artists **Alan Parsons, Boy George,** as co-writer of "Save me", and I Muvrini, with "Moments of Joy", the **LICHTMOND** project will find a new home at the Planetarium Hamburg. From Hamburg the distribution to more than 3.200 projection planetariums located around the world will be organised.

# Fraunhofer Heinrich-Hertz-Institute - TiME Lab

LICHTMOND and the well reputated Fraunhofer
Heinrich-Hertz-Institute (HHI) – Germany started a cooperation. The production of videos in the
highest resolution and inherent music at the TiME
Lab, developed by the Fraunhofer HHI. The HHI



180° panorama projection at Fraunhofer Time LAB

TiME Lab is a **180°-3D-panorama projection** with a state-of-the-art audio system consisting of **128 loudspeakers** around the viewing area. A truly spectacular sound and visual experience!

### **ESO & ALMA Suites**

On the bonus DVD of LICHTMOND 2 "Universe of Light" there are stunning time lapse pictures of the two observatories (only on the special 3 disc set). Giorgio and Martin Koppehele composed the "ESO & ALMA Suites" in 5.1 surround sound – a fascinating visual and acoustic trip to our cosmic origins. A great bonus for the special 3 disc set.







Martin Koppehele, Saskia Philipps, Thomas E. Killinger, Meera Fé, Giorgio Koppehele

# LICHTMOND

LICHTMOND consists of Martin (synthesizer, bass, esraj) and Giorgio (synthesizer & electronics) Koppehele, Gabi (vocals, lyrics) and Suna (vocals, percussion, melodies, lyrics) Koppehele, Meera Fé (vocals, piano, esraj), Saskia Philipps (vocals), Thomas E. Killinger (narration of the poems, piano).

### **Awards**

- ▶ 2011 Blu-ray and DVD gold
- ▶ 2011 International IMPALA SILVER AWARD
- ► 2011 Top 3 of the official German Music Video Charts
- ▶ 2011 Nominated for Video Champion 2011

Embark on a relaxed journey with **LICHTMOND** to **Earth 2** into a brandnew universe of experience!

# The German press about LICHTMOND in 2011

"The result is technically brilliant" Süddeutsche Zeitung

"One of the best 3D Blu-ray discs of the world" movieman.de

"This project is an artistic synthesis" dpa

"Fascinating worlds of music: LICHTMOND is an audio-visual experience setting standards in sound quality" Widescreen

# LICHTMOND 2 "Universe of Light"

(blu phase media distributed by AL!VE in Germany) – **28th September 2012** (International Release / Streetdate).

# LICHTMOND 2 "Universe of Light" - product configuration

| Audio CD                             | LM010 | 378-3-86842-030-2 |
|--------------------------------------|-------|-------------------|
| Blu-ray (single disc 2D)             | LM011 | 378-3-86842-031-9 |
| Blu-ray (single disc 3D)             | LM012 | 378-3-86842-032-6 |
| DVD                                  | LM013 | 378-3-86842-033-3 |
| Blu-ray set (special 3 disc edition) | LM015 | 378-3-86842-035-7 |

For further information:

# www.lichtmond.com

Distributed by



# **Press & PR contact**

(Germany / Austria / Switzerland)

#### SGRS Group (press + TV)

Birgit Gibson, Gibson Entertainment Services, phon: + 49 (0) 88 08 - 9 24 89 44 birgit@gibsonentertainment.de

Angelika Ruge, Ruge Relations phon: + 49 (0) 89 - 64 95 76 96 ruge@rugerelations.de

# [PR] Ragna-B. Siegel (specialist press)

Ragna Siegel phon: + 49 (0) 40 - 41 35 58 28 ragna-brigitta.siegel@bluphase-media.com

# bobz GmbH (specialist press)

Claudia Bobzin phon: + 49 (0) 41 04 - 6 99 08 61 cb@bobz.de

#### Online media

INPROMO GmbH, Sedat Altinok phon: + 49 (0) 40 - 23 88 17 - 72 sedat.altinok@inpromo.de

# Radio promotion

Blue Box Music & Media Karin Wirthmann phon: + 49 (0) 60 24 - 5 09 70 22 karin.wirthmann@blueboxmusic.com

#### Contact

# blu phase media GmbH

Director marketing & sales Oliver Helwig phon: + 49 (0) 1 75 - 5 88 78 14 oliver.helwig@bluphase-media.com

# head office blu phase media GmbH

August-Exter-Str. 4, 81245 Munich, Germany CEO Prof. Dr. Manfred Gröger phon: + 49 (0) 89 - 14 33 71 - 50 fax: + 49 (0) 89 - 14 33 71 - 59 www.bluphase-media.com

## **Booking**

## World Concerts GmbH

Olaf Höppner phon: + 49 (0) 5 31 - 23 83 40 lichtmond@world-concerts.de

















